

## STATEMENT OF PURPOSE

STUDENT NAME

I am honoured that I received an opportunity to introduce myself. I am . I have scored 6.26 CGPA in my Graduation of Engineering with major Electronics and Communication from Gujarat Technological University in 2016. Soon after my studies I entered the market to invest my theory knowledge into practical world and joined Revo Karma Hub as a Transcription Analyst in 2017 and looking to my performance, I received a promotion and started working as a Subject Matter Expert in June 2019. But while working, I felt something incomplete beyond me and after consulting the elders of my family, my parents, friends; I came up with the conclusion of achieve the Master recognition. But when I decided this , I thought why not International as their degree is globally recognised and also I would be able to widen up my wings receiving an international exposure. Looking to all the pros and cons of various countries I decided finally to receive the international degree from **'UNITED KINGDOM'**.

UK is the nation who has welcomed millions of people from the various countries. It is the land where everyone receives equal respect no matter what is their caste, creed or sex. The judgement is based on the level of the performance, capacity rather than any other unnecessary criteria. The surroundings is also very peaceful which spreads positive vibes attracting thousands of students from different countries. In UK, I have searched for various universities and also I applied Richmond University- The American International University in London and successfully got visa also. But before flying to UK I got the news that the university is no more working and I won't be able to fly now. But as it was my strong desire to study in Britain I decision to be firm with my decision try for UK student visa one more time. I searched for varios universitys and according to my academic qualification there was this University for the Creative Arts. I have gone through various prospectus of university and reason alot from the website I came to know that there are total 4 campuses. Canerbury, Farnham, Epsom, Rochester. The university is one of the oldest and trustworthy university who have build up the careers of many students by providing them the creative and core knowledge of their field. Also, the staffs are experienced and possess practical skills and complete knowledge of their relevant field. The consistency of the delivering the best education to their graduations have made the university to earn the Gold recognition in TEF ranking. I am sure educating myself under the best guidance and motivating surrounding , I would develop myself as the one of the competitive candidate in the market who can give the befitting reply in the market as, the level of competition is increasing day by day and currently have touched the heights. The course which would help me to achieve the goal and help my dream to alter to reality is MA in Creative Business Management. This is course where I will receive the complete knowledge of the management field and along with the knowledge I would develop my skills in developing creative ideas, alternative solutions, leadership qualities, altering the complex situations and so on. In a nutshell, I would like to say that MA Creative Business Management is a complete package for me as an international student where I would receive the detailed information required for the business world. The main aspect which I liked about studying this course is , I would be able to accept any challenge occurring in the business world and the the techniques which I would learn to resolve the hurdles would be innovative and unique. Such qualities I would develop within me during the practical sessions, I would receive here during my ongoing studies.

To sum up , I would say that Learning Creativity from University of Creative Arts, I will be able reflect my sole reflection in the market of not only my home-town but also across the nation.

STUDENT NAME